



OVER 120 PEOPLE HAVE BEEN TRAINED in the online courses for adult educators from the beginning of April

The conducted training on media literacy with trainers has started in 3 countries – Bulgaria, Romania and Austria in April 2024 and will be completed in all three countries by the end of May 2024.

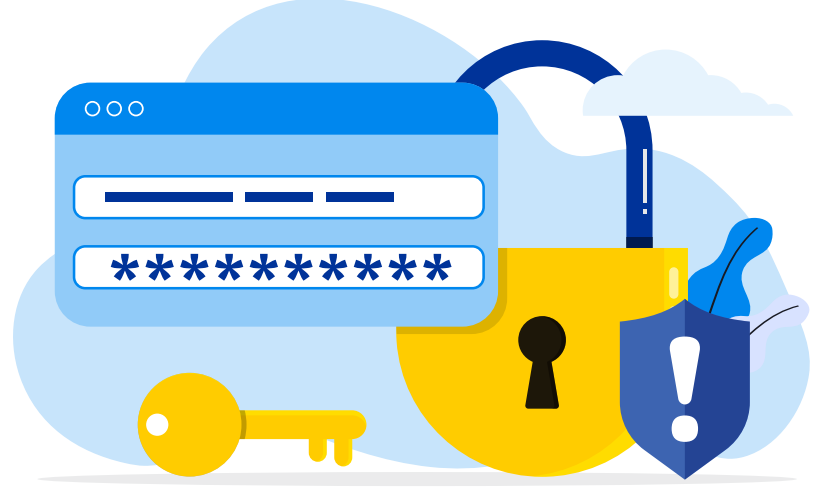
Professional trainers of adults and librarians are the main participants in the training, which was conducted entirely online as a self-study course.

The online training aims to equip adult trainers with the necessary knowledge and strategies to effectively teach media literacy concepts and skills to elderly individuals, and is organized by the partners on the Information Matters project with the financial support of the Erasmus Plus Programme.

The course is specially designed to help trainers support elderly people aged 55+ gain the intermediate knowledge and skills within the current Media and Digital Literacy field. It provides the opportunity for a self-paced digitally-based and self-contained training of adult educators.

The Training programme

is developed to explore different forms of media encountered in daily life, both traditional (like newspapers and TV) and digital (such as social media and websites). It will also delve into concepts such as media content, representation, ownership, consumption, manipulation, and the distinctions between disinformation and misinformation.



Digital Privacy is another important aspect, focusing on protecting personal information and understanding digital footprints.

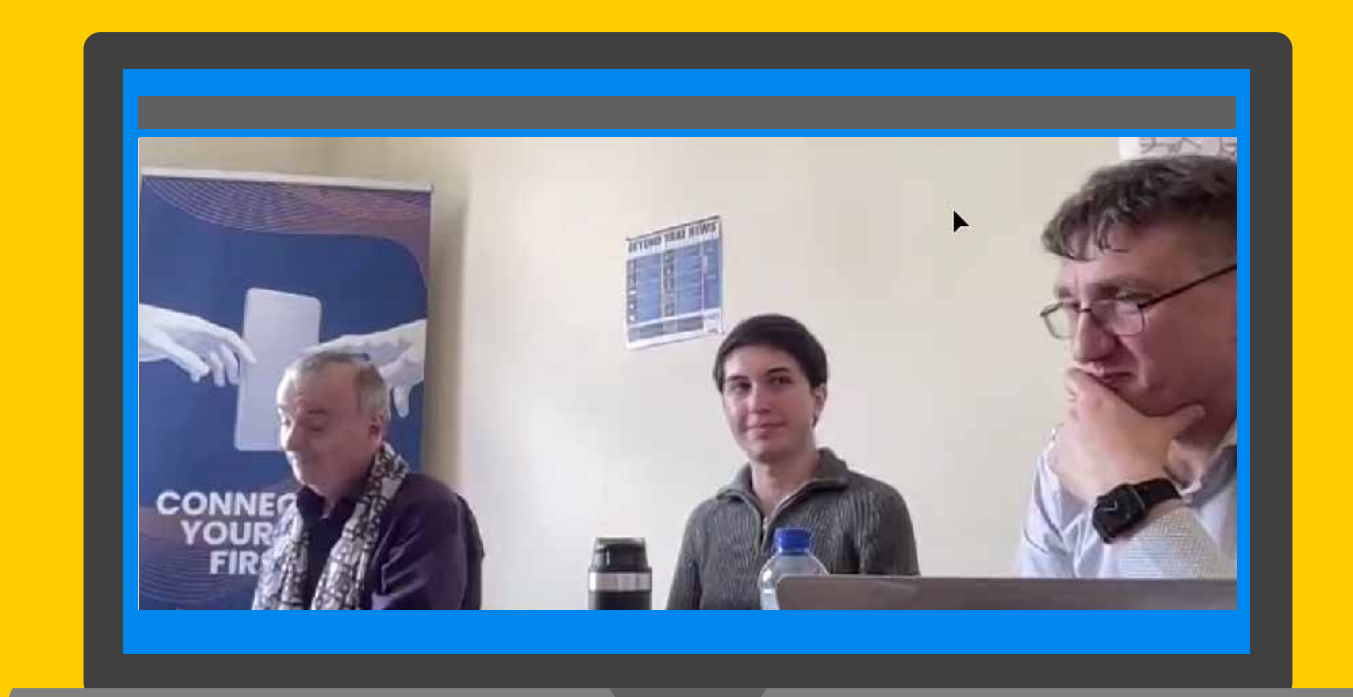


The course also discusses how to critically evaluate information found online and the importance of using digital devices safely. The learning methods include lots of quizzes and activities for self-learning of the participants.



The digital lessons for trainers are produced in 4 languages – English, Bulgarian, German and Romanian and are available free of charge for wide use by other NGOs and educators.

All 10 modules of the online training sessions are uploaded and easily accessible on the website of the project www.informationmatters.eu



Events and meeting on the project

On the 18th and 19th April, in Brussels, was held the **Second Partners Meeting** – on which Partners planned the implementation of the two closing conferences within the Information Matters project. An Online conference is scheduled for the end of September 2024, inviting broader range of interested stakeholder, and an in-person event will take place in Sofia on 15 October 2024.

The project was presented at the **European Festival of Journalism and Media Literacy** where partner EAVI was involved as an organizer.

The inaugural edition of the Festival took place on 14–16 March 2024 in Florence. EAVI was responsible for coordinating all the media literacy activities at the festival.

The Festival marks a new departure from previous initiatives in the field, promising to bring fresh perspectives and insights to the forefront of media discourse. It also sets out to become a preeminent platform for dialogue and exchange, connecting journalistic and media literacy communities with European citizens.

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