



An IM educational video series for adults that followed 10 topics related to digital and media literacy WAS PREPARED AND LIVE ONLINE



The video tutorials are specially designed for users over 55 years of age, aiming to provide them with basic skills in the field. They are available in the 4 languages of the project: English, German, Romanian and Bulgarian - each with audio and subtitles.

The creation of the video series, on which all five partner organizations within the Information Matters project worked together, is one of its key products. The video lessons have been developed to serve as support material for the adult trainers who, earlier in the project, were prepared through an online course to teach the given topics to adults 55+ in their community, respectively in Bulgaria, Romania and Austria.

At the same time, the lessons are published for free use by a wide range of users on YouTube. Link to the video series in all four languages here:

www.youtube.com/@InformationMattersEUProject/playlists

Media and digital literacy training for adults over 55 is currently being piloted in Bulgaria, Romania and Austria

The trainings are conducted by a total of 60 trainers, 20 in each of the above-mentioned countries, and in each of them a minimum of 100 adults 55+ should be trained by the end of the summer, or a total of 300 for the entire project.

The trainers engaged to conduct the trainings were selected after participating in an online course for trainers in media and digital literacy, which was developed earlier within the project and was its first major product created for free use and now available in the 4 languages of project on its website: www.informationmatters.eu

Some picture from the ongoing trainings of adults in Bulgaria:



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The Information Matters project was presented as part of the All Digital Weeks 2024 campaign

In May 2024, our project got visibility within the annual pan-European initiative AD Weeks, that is dedicated to improving digital literacy and the use of digital technologies. Annually, over the scope of a month, different organizations from all over Europe – competence centres, libraries, schools and NGOs – hold events related to the theme, resulting in over 100,000 European citizens taking part in the AD Weeks campaign every year.

The Information Matters project was presented as a freely accessible online resource within the campaign - by activating the IM digital course for adult trainers as an online workshop, which extended its access to users from all over Europe. Also, within the framework of an informative webinar dedicated to Digital Skills for the 21st century that was conducted by the "Global Libraries - Bulgaria" Foundation (IM project coordinator and AD Weeks national coordinator for Bulgaria) - in front of more than 70 people, who were introduced to the main activities and achievements related to the Information Matters project, and why it is important to train retirement age users in basic digital skills and to an understanding of media literacy.

You can read more details about it here:

<https://glbulgaria.bg/en/2024/05/27/informacionen-uebinar-czifrovi-umeniya-za-21-v>



SAVE THE DATE September 26, 2024



An online conference titled **Information Matters: Enhancing Adults' Digital and Media Literacy** will be held from **14:00 CET on Thursday 26 September.**

The IM conference will be dedicated to the importance of media and digital literacy today, with a focus on adult learning, and the topic will be supported by examples from the work on the project itself - challenges, successes, feedback from participants, as well as by commentary from external experts. The conference will be held in English, aiming to provide useful experience to a wide range of participants from across Europe - both organizations working directly in the field of media literacy and/or adult education, as well as trainers, researchers, politically and administratively engaged professionals whose practice has intersections.

Registration will open at the beginning of September, and participation is free.

Expect more information about the program online soon by following the project's website and Facebook page:

www.facebook.com/informationmatters.eu



Partners

